



**Canadian Council of Snowmobile Organizations**

**Conseil Canadian des Organismes de Motoneige**

*A volunteer led, not-for-profit national organization which, through strong leadership, provides support to our members and provides the unified voice of organized snowmobiling at the national and international levels.*

# SNOWMOBILING BY THE NUMBERS

**121,297**

Total kilometers of organized snowmobile trails in Canada

**250,000+**

Number of user-pay memberships/pass/trail permits sold annually in Canada

**610,000+**

Registered snowmobiles in Canada

**1.5 Million**

Number of family members snowmobiling in Canada

**50,752**

Total number of new snowmobiles sold in Canada (a 4.1% increase year over year)

**8+ Billion**

The Canadian economic engine of snowmobiling for the 2013/14 season that occurs mostly in rural Canada

**58+ Million**

Individual user pay fees paid by snowmobilers for the rights to membership and organized trail access in Canada

**42+**

Years the CCSO has been providing leadership & support to organized snowmobiling in Canada

**729**

Snowmobile clubs in Canada managed by Volunteers providing Winter Tourism to rural Canada

**12**

Provincial or territorial snowmobile organizations in Canada

**44**

Average age of a snowmobiler

**70%/30%**

Percentage of men and women actively participating in the recreation of snowmobiling

**3+ Million**

Dollars raised annually and donated to charities by snowmobilers in Canada

Snowmobiling is great exercise that brings people outdoors to interact with nature and each other.

It is an invigorating sport that is great for stress release and good mental health.

Snowmobiling is a great family lifestyle. It is an activity that keeps parents and kids together.

Historically, individuals who snowmobile at a young age continue to snowmobile with their parents throughout their lives, sharing great experiences as a family. In many winter regions, snowmobiling is simply the main form of winter outdoor recreation and in some cases the main method of transportation available.



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